

## [英語講座]

# 日本の知的財産制度セミナー ライセンス

海外の知財法律事務所より要望頂き、誕生した講座です。

講義内容は、海外弁護士等のアドバイスをもとに厳選。実務を重視した内容にてお届けします。アジア・中南米等からも受講生をお迎えしますので、質問・意見交換等を通して、現在、それぞれの国で、何が求められているのか、成長過程の国々の勢いを肌で感じることもできるかと思います。キャリアアップを目指したい日本在住外国人の方、英語で知財を学んでみたい日本の方も！分かりやすい英語で、楽しい講義をお届けします。

**4/2・3のライセンス講座は、海外受講生からのリピータも続出の、大変人気の講座です。本研修では、ビジネスに直結「成功する知財ライセンスのベストプラクティス」を伝授いたします。**

- ◆使用言語：英語
- ◆日時：2018年4月2日（月）・3日（火）（両日とも、14：00-17：00）
- ◆定員：20名程度（先着順受付）  
（最少催行人数10名） ※すでに、最少催行人数に達しており、開講確定です。
- ◆料金：60,000円  
（その他研修との組み合わせ、コース料金有り。詳しくは以下英語チラシ、もしくはWebにて。）
- ◆会場：発明会館7階研修室（東京都港区虎ノ門2-9-14）
- ◆お問合せ：発明推進協国際連携チーム（赤井）  
メール: [eng-training@jiii.or.jp](mailto:eng-training@jiii.or.jp) / 電話：03-3502-5161
- ◆お申込み（詳細情報）：[http://www.jiii.or.jp/kenshu/chizaikenshu\\_tanki.html#eigo](http://www.jiii.or.jp/kenshu/chizaikenshu_tanki.html#eigo)



## 【 Brief Introduction of Class 】

Licensing was one of past big factors of miracle progress and decline of Japanese industries since 1945. **Licensing is a strong tool for strengthening industries of countries and companies.** This seminar introduces licensing practices to **succeed in business** in Asian countries by utilizing IP rights. Topics are what should be considered to successfully import and export technologies and business in Asian countries, how to establish and enforce IP rights, **how to negotiate** with Japanese entities for licensing, and **how to draft IP agreements.** **Free discussion** is prepared.

## 【 Profile 】

President of OKAMOTO IP Management, Visiting Professor of KOBE University, Former Past Professor of Graduate School of Intellectual Property, OSAKA INSTITUTE OF TECHNOLOGY, Past President of LES Japan, Past IP General Manger of Omron Co., Past Director of Intellectual Property Association of Japan.

[http://ipm-experts.com/?page\\_id=29&lang=en](http://ipm-experts.com/?page_id=29&lang=en)

## Apr. 2-3 Licensing



**Mr. Kiyohide OKAMOTO**

President, Intellectual Property Consultant,  
OKAMOTO IP Management



JIPII

Learn Japan Law in English

Tokyo JAPAN

# Japanese Intellectual Property Law - Seminar(Patent) -

2018

March 27 (Tue.)

- April 5 (Thu.)

## Overview

### Key Aspects 4days

- Patent Law
- Visiting to JPO, INPIT
- Design Law

### Advanced 4days

- Licensing
- Visiting to IP High Court
- Patent Infringement Lawsuits

## BENEFITS

- ✓ Interactive Sessions with experienced lecturers
- ✓ Issuance of the Key Aspects/ Advanced Seminar Completion Certificate from JIPII

KEY Features

## Lecturers

chosen carefully based upon Evaluation Scores by foreign participants.

## Content of the seminar features

exclusively valuable and practical subjects that have been selected with advice from foreign IP lawyers.

Time 14:00-17:00  
(except the study visits)

You can use morning time for ...

- > Visit your clients
- > Work
- > Learn Japanese culture Etc.



It's All Up To You!



# Seminar Schedule

**Key Aspects**

Mar. 27-28 14:00-17:00

## Patent Law, Paris, PCT

- Overview of patent laws in Japan and other countries
- Novelty and inventive step
- Comparative study of protection of patent in the world
- Case study of patent protection (prosecution and litigation)
- Best practice of utilizing treaties (Paris Convention, PCT)

Mar. 29 Afternoon (TBA)

## JPO, INPIT (Study Visit)

Mar. 30 14:00-17:00

## Design Law, Hague Agreement

- Why should designs be protected under the Design Law?
- Japanese Design Law and Design Examination Guidelines
- The subject matter of the Design Law and cases related to design right
- Geneva Act and its practice in Japan

**Advanced**

Apr. 2-3 14:00-17:00

## Best Practices for International IP Licensing

### \*IP Licensing Strategy for Business Success\*

- Success and Failure of Japanese industries & Licensing
- Licensing Strategy for Business Success
- Practices of License Agreements
- License Negotiation

Apr. 4 Afternoon (TBA)

## IP High Court (Study Visit)

Apr. 5 14:00-17:00

## Patent Infringement Lawsuit (Case Study)

- Direct Infringement
- Indirect Infringement
- Infringement by Doctrine of Equivalents

## Seminar Fee

Key Aspects (4Days) ~~¥90,000~~→¥80,000\*

Advanced (4Days) ~~¥90,000~~→¥80,000\*

Key Aspects + Advanced ~~¥170,000~~→¥150,000\*

Patent Law (2Days) ¥60,000

Design Law (1Day) ¥30,000

Licensing (2Days) ¥60,000

Infringement (1Day)¥30,000

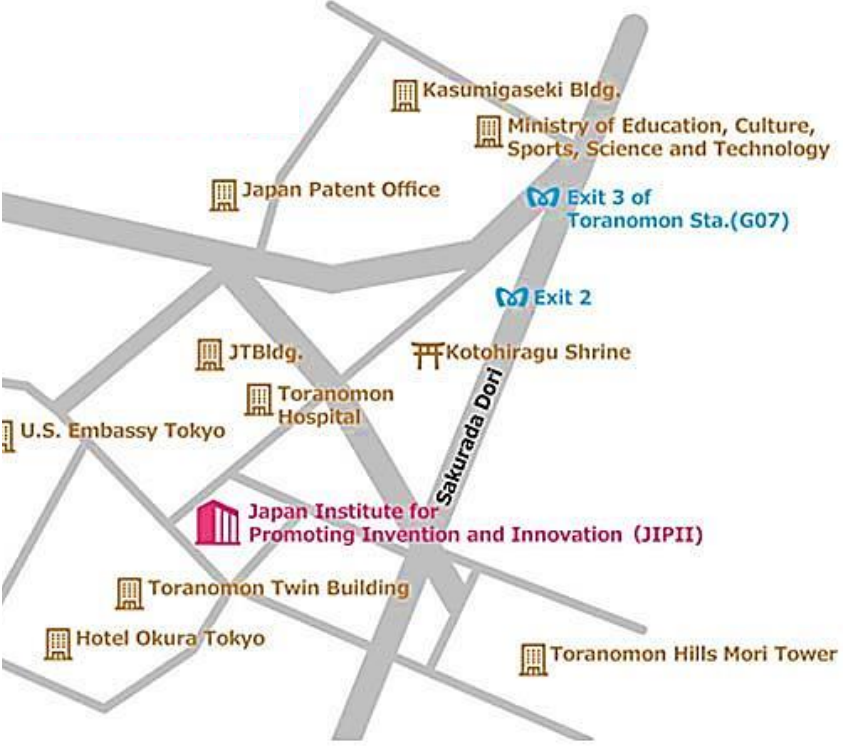
**\*Early Bird Discounts till Jan. 26**

## This Seminar Is For You If You...

- are interested in Japan
- are finding business chance in Japan
- are Lawyer, Patent attorney, or similar ability person

### THE JIPII's TRUST

Japan Institute for Promoting Invention and Innovation (JIPII) was established in 1904. Since then, we are continuing to make an effort to provide educational opportunity in the Intellectual Property field. This Seminar was established based on the JIPII's accumulated huge data and know-how.



**Venue:**

7F Seminar Room of JIPII  
 2-9-14, Toranomon, Minato-ku,  
 Tokyo 105-0001, Japan  
 Phone: (+81) 3-3502-5161  
 Fax: (+81) 3-3500-2897

**Access:**

5-min. walk from Exit 2 or 3 of  
 Toranomon Sta. (Subway Ginza Line)

**Contact:**

eng-training@jiii.or.jp  
 (Hiroko AKAI,  
 International Liaison Team)

**Seminar Policies**

By registering for this seminar, you agree to the conditions below:

1. Registration can be done through our website.
2. Space is limited and enrollment is available on a first-come, first-served basis.
3. An invoice and admission ticket will be sent by email from JIPII after registration. Payment must be made by bank transfer in Japanese Yen. (When you cannot remit in Japanese Yen, please contact us at eng-learning@jiii.or.jp).

**\*You will need to cover the cost of any bank charges incurred.**

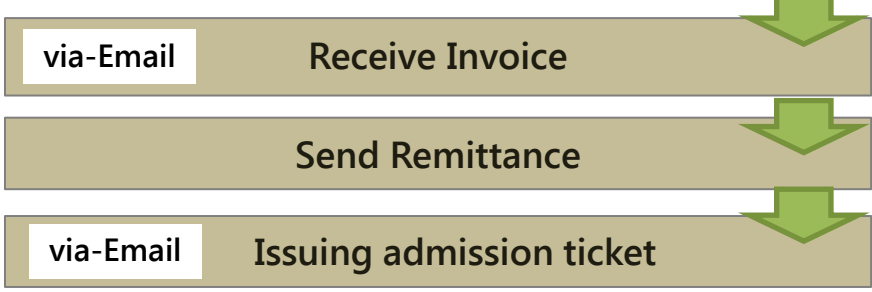
4. Occasionally it will be necessary to cancel a seminar. JIPII reserves the right to cancel seminars for any reason, including inclement weather/ lecturer illness/ low enrollment. If JIPII makes the decision to cancel a seminar, a notice of cancellation will be sent to registrants by email to the email address provided at the time of registration. In the event of cancellation, participants will be notified immediately and will receive a complete refund of all seminar fees. If, for any reason, JIPII cancels a seminar, JIPII is not responsible for expenses incurred beyond the enrollment fees. (As circumstances may require us to cancel or reschedule seminars, please consider this when making travel arrangements.)

\*Minimum number of participants: 10

Date of email from you	Until Dec.31	Jan.1 - Feb. 10	Feb. 11- Feb. 28	Mar. 1 – (Or failure to attend)
Non-refundable Cancellation Fee	¥5,000	20 % of total amount	50% of total amount	100% of total amount

5. The schedule/lecturers/venue may be subject to change at the discretion of JIPII.
6. If you would like to request a cancellation, please inform us in writing via email (eng-training@jiii.or.jp ). JIPII will confirm the receipt of the cancellation within three business days. Cancellation Fees are as follows:
7. Admission starts 30 minutes before the seminar.
8. Please turn off your mobile phone, or set to silent/mute mode. Also, please note that any recordings of sessions, either through video, audio or photography is prohibited.

**Online** Submit Application form by  
 (URL: [http://www.jiii.or.jp/kenshu/chizaikenshu\\_tanki.html#eigo](http://www.jiii.or.jp/kenshu/chizaikenshu_tanki.html#eigo))



**Registration and more Information**